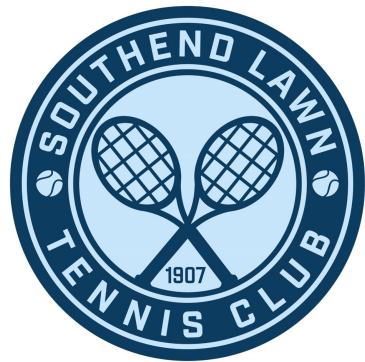


Advertising  
and  
sponsorship  
packages

2024/25



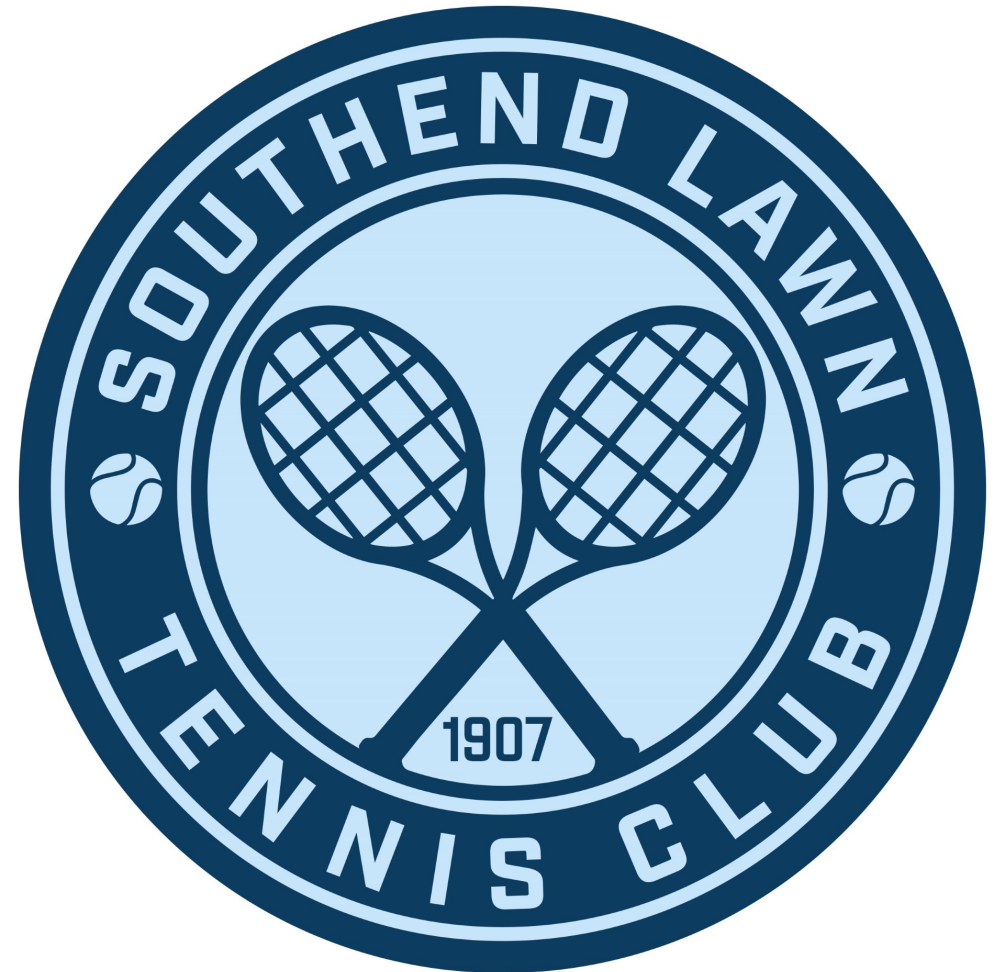
Southend Lawn Tennis Club offers various advertising and annual sponsorship opportunities aimed at connecting local businesses with their target audience. These opportunities encompass both traditional and digital channels, ensuring adequate exposure for customers.

Recognising the significance of social and digital platforms in today's digital age, we aim to collaborate with businesses to leverage these platforms and create new customer interactions. Over the last 18 months, we have expanded our social media opportunities to feature prominently across the Southend district area with over 20,000 accounts reached during Q4 of 2023.

Our sponsorship opportunities offer great value for money, and with a regular tennis and online traffic, we provide sponsors with a positive return on investment.

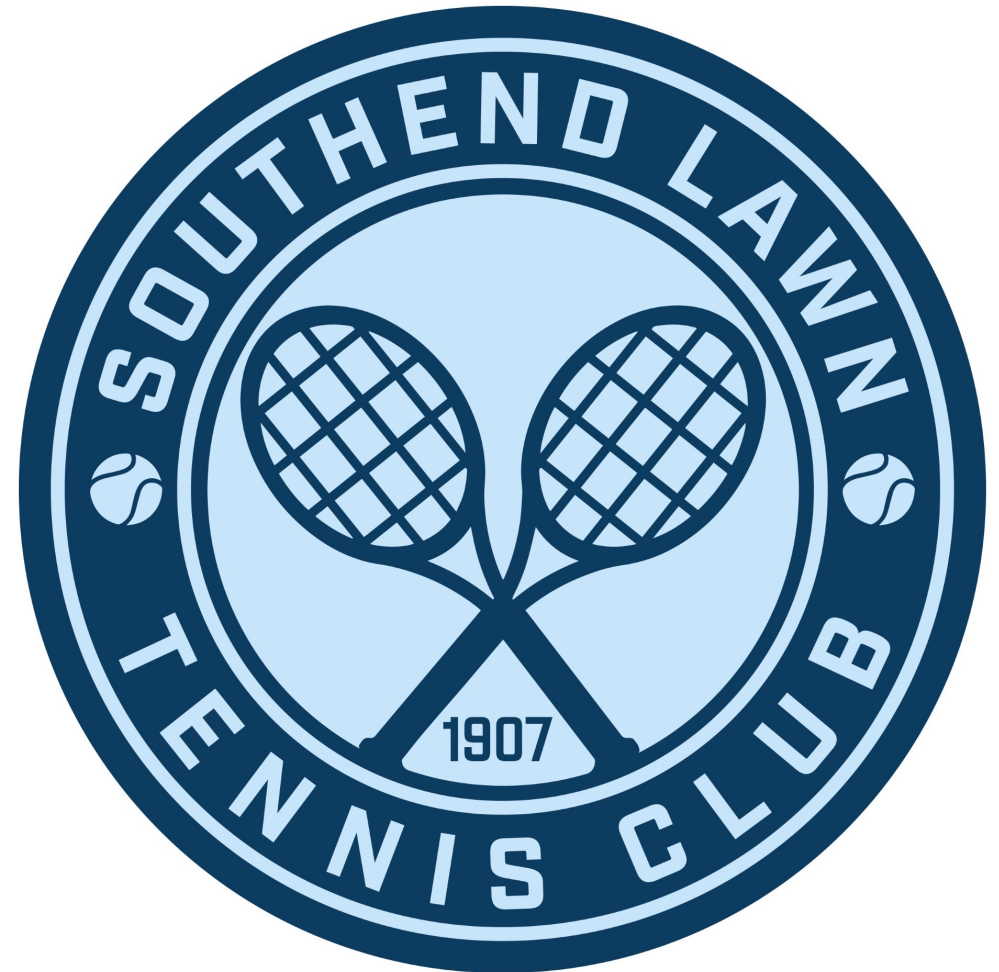
As we progress on the court, we have the opportunity to grow our business connections off the court. We have ambitious plans to develop the club and to help us in this quest, we are seeking partners who can help us invest in the club.

Whether your objective is to promote your business or brand to a new audience, advertise a local service to our community, or launch a new product, we have a range of packages across all budgets that can help achieve your aims.



# What is included?

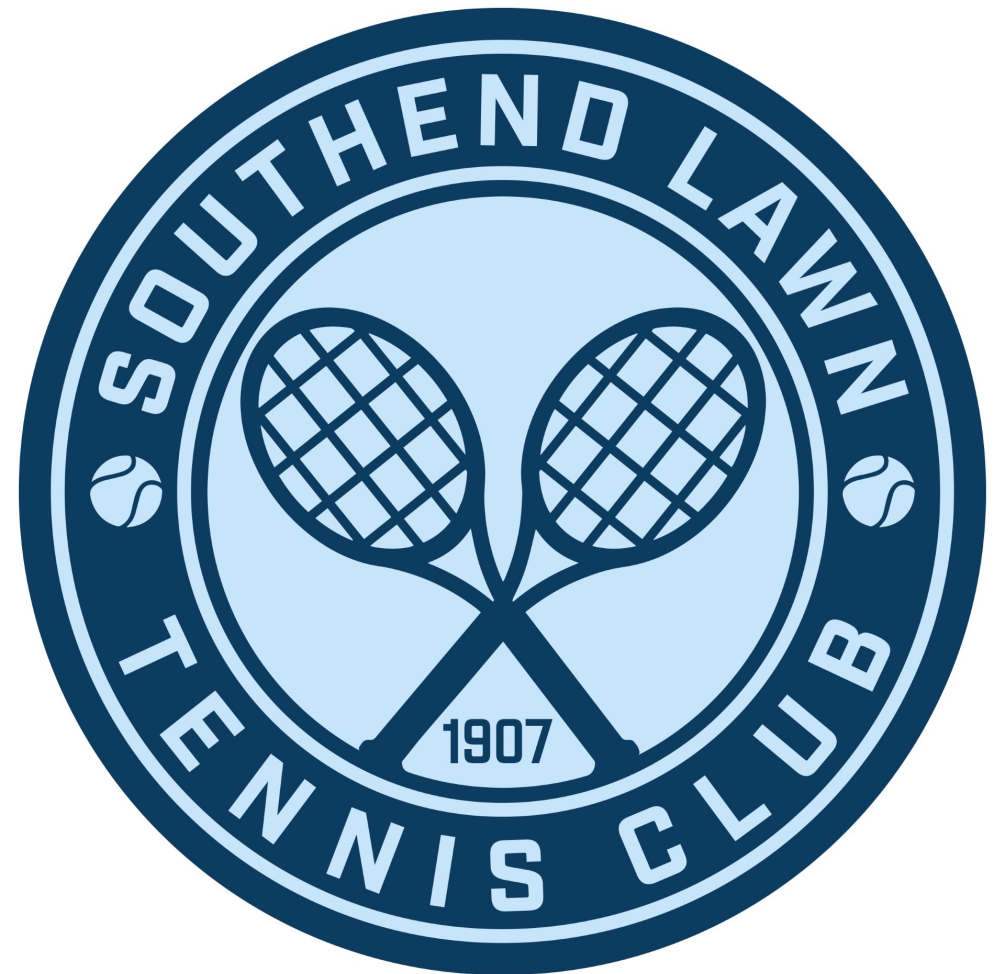
- A banner on court perimeter fencing.
- 8 day passes to use at the club throughout the course of the year.
- Included on sponsorship page of club website Southend Lawn Tennis Club.
- Included on club's social media channels:
  - Instagram and Facebook: @southendlawntennisclub
  - Twitter: @southendlawn



# Prices

Annual sponsorship contract for the price of:

- £300 first year (banner size: Height 1m X Length 1.5m)  
£250 per year following the first year.
- £400 first year (banner size: Height 2m X Length 2m)  
£300 per year following the first year.
- For any additional sizes please inquire within.



# Why choose Southend Lawn Tennis Club?

We are a friendly club with over 115 years of history operating in a beautiful corner of Southend-on-Sea. We have 5 floodlit artificial grass courts and are members of the LTA, Essex LTA and Leigh & Westcliff leagues.

We have ambitious plans to develop our club and to help us in this quest, we are seeking sponsorship partners who can help us invest in our club.

Here are some of the reasons why you should consider sponsoring our club.

- Promote your business to our club, visitors and thriving local tennis scene.
- Utilise branding opportunities on perimeter fencing, website and social media platforms
- Advertise your business to visitors from across the county at our LTA grading tournaments
- Access to a beautiful location in the heart of Southend-on-Sea for entertaining, including our courts and clubhouse facilities.

